

## **New York - Participating Merchants 2016-2017**









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## **EAT (Restaurants and Lounges)**

46 Stone St and 19 South William St

148 Mulberry St (at Grand St) 56 Beaver St (at William St)

144 Orchard St (at Rivington St)

177 Mulberry St (at Broome) 350 5th Ave (Empire State Bldg) 167 Mulberry St (near Broome) 6 West 33rd St (btw 5th & Bway)

429 7th Ave (btw 33rd & 34th)

352 7th Ave (btw 29th & 30th)

27 W.35th St (btw 5th & 6th)

416 8th Ave (at 31st)

972 6th Ave (at 36th)

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**Bavaria Bier Haus** 

Caffe Palermo Delmonico's

Grotta Azzurra

McDonald's

McDonald's

Mustang Harry's

Playwright Irish Pub

**Heartland Brewery** 

La Mela Ristoranté Legends Bar & Restaurant

Brother Jimmy's BBQ

Goodfellas Brick Oven Pizza

Slattery's Midtown Pub Uncle Nick's Greek Restaurant	8 East 36th St (btw 5th & Madison) 382 8th Ave (at 29th)	20% 10%
Banc Café California Pizza Kitchen McDonald's McDonald's McDonald's McDonald's McDonald's McDonald's McDonald's McDonald's Nelly Spillane's Bar & Restaurant Outback Steakhouse	431 3rd Ave (at 30th) 440 Park Ave South (at 30th) 724 Broadway (btw 8th & 4th) 39 Union Square W (Bway & 17th) 336 E. 23rd (btw 1st & 2nd) 102-106 1st Ave (at 6th) 27 3rd Ave (btw 8th & 9th) 208 Varick St (near W Houston) 18 E. 33rd (btw 5th and Madison) 60 W. 23rd St (btw 5th & 6th)	10%A 20% 20% 20% 20% 20% 20% 20% 15%
The Hill	416 3rd Ave (btw 29th & 30th)	10%A

PLAY (Attractions/Activities)
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Participating Merchant	Location	Save
Brooklyn Bridge Bike Rental	110 South Street (at S. St. Seaport)	50%
Central Park Bike Rental	56 W. 56th (btw 5th and 6th)	50%
Central Park Zoo	830 5th Ave (at 62nd)	10%
Discovery Times Square Museum	226 W. 44th St (btw 7th and 8th)	15%
Gray Line NY Walking Audio Guide	GLNY Visitors Center (777 8th Ave)	50%
Guggenheim Museum	1071 5th Ave (at 89th)	10%
Intrepid Sea, Air & Space Museum	W. 46th St (at 12th Ave)	20%
Madison Square Garden All Access	7th Ave at 32nd St	20%
NBC Studio Tour	30 Rockefeller Plaza	10%
NY Skyride	Empire State Bldg, 2nd Floor	50%
NY Skyride/Empire St Bldg Combo	Empire State Bldg, 2nd Floor	50%
On Location Tours	Call for more information	15%
<ul> <li>New York TV &amp; Movie Sites</li> </ul>	Varies by tour. Reservations required.	15%
<ul> <li>Sex and the City</li> </ul>	Varies by tour. Reservations required.	15%
<ul> <li>Sopranos or Gossip Girl Tour</li> </ul>	Varies by tour. Reservations required.	15%
Radio City Stage Door Tour	1260 Ave of the Americas (at 51st)	20%
Ripley's Believe It Or Not!	234 West 42nd (btw 7th & 8th)	20%
Uncle Sam's NY Walking Tours	Call for more information	20%
<ul> <li>Ground Zero Tour</li> </ul>	Varies by tour. Reservations required.	20%
<ul> <li>Seaport Historical Tour</li> </ul>	Varies by tour. Reservations required.	20%
<ul> <li>Pub Crawls/Club Tours &amp; more</li> </ul>	Varies by tour. Reservations required.	20%

## **SHOP (Retailers)**

Participating Merchant	Location	Save
Dylan's Candy Bar	1011 3rd Ave (at 60th)	10%
Famous Footwear	250 W.34th St (btw 7th & 8th)	15%
Famous Footwear	East River Plaza (517 E.117th)	15%
FDNY Fire Zone	34 W. 51st St (btw 5th & 6th)	20%
Guggenheim Store	Guggenheim Museum	10%
Hershey's Times Square	1593 Broadway (at W.48th)	15%
LEGO Store	620 Fifth Ave (at 50th)	10%
Macy's	151 West 34th St (btw 6th & 7th)	10%
Modell's Sporting Goods	234 W.42nd St (btw 7th & 8th)	15%
Modell's Sporting Goods	51 E.42nd St (btw Madison & Park)	15%
Modell's Sporting Goods	1293 Broadway (at W.34th)	15%
Naturalizer	1460 Broadway (at 41st)	15%
Naturalizer	712 Lexington (at 58th)	15%
NBA Store	545 Fifth Ave (at 45th)	20%
NHL Store Powered by Reebok	1185 6th Ave (btw 46th & 47th)	20%
The NBC Experience Store	30 Rockefeller Center	10%

## SHOWS (Comedy/Musicals/Theatre)

Participating Merchant	Location	Save
Caroline's on Broadway	1626 Broadway (at 50th)	15%
Chicago The Musical	Ambassador Theatre (219 W.49th)	30%
Fuerza Bruta	Daryl Roth Theatre (101 E.15th)	35%
Stomp	Orpheum Theatre (126 2nd Ave)	25%